

Childcare organisations KinderRijk, Swazoom Kinderopvang, Akros and Impuls strengthen their strategic collaboration.

We join knowledge, expertise and strength for children's equal opportunities.

All children deserve a future where they can be the best version of themselves. Even children for whom such a promising future is not self-evident. Particularly those children often need some extra support to develop to their full potential. Safe, accessible and quality childcare plays a crucial role – as do early-childhood education and primary schools.

As we want to even further enhance children's equality of opportunity as social childcare organisations in Amsterdam and Amstelveen, we – KinderRijk, Swazoom Kinderopvang, Akros and Impuls – have agreed to strengthen each other wherever possible. We are different, we work in different areas, we know our own issues and ambitions and pursue our own strategic direction. We moreover have a serious goal in common: we want to create the best possible opportunities for the children entrusted to us.

For each of our organisations this means that we will invest more in children who need more. And that we offer our staff a workplace where they feel the peace and strength to give children what they need to develop to their full potential. We are convinced that we can achieve this better if we are prepared to help each other and learn from each other.

In 2024, we will further strengthen the existing ties among our organisations. In order to reaffirm this commitment to each other and to society, we promise each other:

- to deploy time, expertise, knowledge, experience and, if necessary, resources to help each other advance in combating inequality of opportunity;
- to that end, to jump over our own shadow and also invest where it is particularly to the benefit of our fellow organisation(s).

For each of us, this means that everything we do with each other and for each other is supportive of our own identity and strategic direction, as well as of existing and future collaborations with educational organisations and other collaboration partners.

On behalf of

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